



MARCO SEEGER

Nazionalità: Italiana |

● ESPERIENZA LAVORATIVA

15/09/2019 – ATTUALE – KRISTIANSAND, Norvegia
PROFESSORE ASSOCIATO – UNIVERSITA' DI ADGER

ATTIVITA' DI RICERCA E DIDATTICA, SUPERVISIONE STUDENTI MASTER E PHD, AMMINISTRAZIONE, PROGETTI

01/11/2013 – 14/09/2019 – GENT, Belgio
RICERCATORE POSTDOC – UNIVERSITA' DI GENT

ATTIVITA' DI RICERCA NELL'AMBITO DELLE POLITICHE, GOVERNANCE, VALUTAZIONE, FINANZIAMENTO DEI SISTEMI
UNIVERSITARI E DELLA RICERCA
INSEGNAMENTO, SUPERVISIONE STUDENTI DI DOTTORATO, PROGETTI DI RICERCA
Gent, Belgio

01/11/2010 – 31/10/2013
RICERCATORE POSTDOC – UNIVERSITA' DELLA SVIZZERA ITALIANA

ATTIVITA' DI RICERCA
Lugano, Svizzera

01/03/2009 – 31/10/2010
ASSEGNISTA DI RICERCA – CNR - CONSIGLIO NAZIONALE DELLE RICERCHE

ATTIVITA' DI RICERCA
Rome, Italia

01/01/2006 – 28/02/2009 – CHIETI, Italia
STUDENTE DI DOTTORATO – UNIVERSITA' DI CHIETI-PESCARA

DOTTORATO IN "STRUMENTI E METODI DI VALUTAZIONE DELLA RICERCA" - SSD ORGANIZZAZIONE AZIENDALE
TESI "CAMBIAMENTI NELLA GOVERNANCE DEL SETTORE UNIVERSITARIO IN ITALIA" - SUPERVISORE DR EMANUELA
REALE
Pescara, Italia

01/09/2004 – 31/12/2005 – MODENA, Italia
IMPIEGATO PRESSO UFFICIO PIANIFICAZIONE E CONTROLLO – UNIVERSITA' DI MODENA E REGGIO EMILIA

SUPPORTO AL NUCLEO DI VALUTAZIONE PER LE PROCEDURE DI VALUTAZIONE DELLA RICERCA E DELLA DIDATTICA
Modena, Italia

01/10/2003 – 31/05/2004 – CASTELNUOVO RANGONE, Italia
IMPIEGATO – BARCHEMICALS SRL

● ISTRUZIONE E FORMAZIONE

01/01/2006 – 28/02/2009 – Chieti, Italia
PHD – UNIVERSITA' DI CHIETI-PESCARA

Campi di studio

◦ Political and Social Science

CAMBIAMENTI NELLA GOVERNANCE DEL SISTEMA DI ISTRUZIONE SUPERIORE ITALIANO | ISCED 6

01/09/1998 – 10/04/2003 – Modena, Italia

LAUREA IN ECONOMIA AZIENDALE - VECCHIO ORDINAMENTO – UNIVERSITA' DI MODENA E REGGIO EMILIA

Campi di studio

◦ Economics

110/110 CON LODE | LA VALUTAZIONE DELLA RICERCA SCIENTIFICA | ISCED 5

● COMPETENZE LINGUISTICHE

Lingua madre: ITALIANO

Altre lingue:

	COMPRENSIONE		ESPRESSIONE ORALE		SCRITTURA
	Ascolto	Lettura	Produzione orale	Interazione orale	
INGLESE	C2	C2	C2	C2	C2
TEDESCO	B1	B1	A2	A2	A2
OLANDESE	B1	B1	B1	B1	B1
NORVEGESE	A2	B1	A2	A2	A2

Livelli: A1 e A2: Livello elementare B1 e B2: Livello intermedio C1 e C2: Livello avanzato

● PUBBLICAZIONI

Publications

Universities' responses to crises: the influence of competition and reputation on tuition fees

<https://link.springer.com/article/10.1007/s10734-020-00622-2> – 2020

Civera A., Cattaneo, M., Meoli, M., Paleari, S., Seeber M. et al. (2020) Universities' responses to crises: the influence of competition and reputation on tuition fees. *Higher Education*. Online first

Framework and operationalisation challenges for quantitative comparative research in higher education

<https://onlinelibrary.wiley.com/doi/full/10.1111/hequ.12245> – 2020

Seeber M. (2020) Framework and operationalisation challenges for quantitative comparative research in higher education. *Higher Education research methodology. Higher Education Quarterly*. 72 (2) pp. 162–175

Unlock ways to share data on peer review

<https://www.nature.com/articles/d41586-020-00500-y> – 2020

Squazzoni F., ... Seeber M. et al. (2020) Unlock ways to share data on peer review. *Nature*. 578 (7796) pp. 512-514

How do journals of different rank instruct peer reviewers? Reviewer guidelines in the field of management

<https://link.springer.com/article/10.1007/s11192-019-03343-1> – 2020

Seeber M.  (2020) How do journals of different rank instruct peer reviewers? Reviewer guidelines in the field of management. *Scientometrics*. 122 (3) pp. 1387–1405.

How do European Higher Education Institutions internationalize?

<https://www.tandfonline.com/doi/abs/10.1080/03075079.2018.1541449?journalCode=cshe20> – 2020

Seeber M. , Meoli M., Cattaneo M. (2020) How do European Higher Education Institutions internationalize? *Studies in Higher Education*. 45 (1) pp. 145-162.

Self-citations as a strategic response to the use of metrics for career decisions.

<https://www.sciencedirect.com/science/article/abs/pii/S004873331730210X> – 2019

Seeber M. , Cattaneo M., Meoli M., Malighetti P. (2019) Self-citations as a strategic response to the use of metrics for career decisions. *Research Policy*. 48 (2) pp. 478-491.

Factors affecting the content of universities' mission statements. An analysis of the United Kingdom higher education system.

<https://www.tandfonline.com/doi/abs/10.1080/03075079.2017.1349743?journalCode=cshe20> – 2019

Seeber, M. , Barberio, V., Huisman, J., Mampaey, J. (2019) Factors affecting the content of universities' mission statements. An analysis of the United Kingdom higher education system. *Studies in Higher Education*. 44 (2) pp. 230-244

Are non-monetary rewards effective in attracting peer reviewers? A natural experiment.

<https://link.springer.com/article/10.1007/s11192-018-2912-6> – 2019

Zaharie, M. A., Seeber, M.  (2018) Are non-monetary rewards effective in attracting peer reviewers? A natural experiment. *Scientometrics*. 117(3) pp. 1587–1609.

Scholarly or socially relevant? An examination of European academic associations.

2018

Fumasoli T., Seeber M. (2018) Scholarly or socially relevant? An examination of European academic associations. *Europe an Educational Research Journal (EERJ)*. 17 (3) pp. 385-403.

Inconsistencies in the Governance of Interdisciplinarity: The Case of the Italian Higher Education System.

<https://academic.oup.com/spp/article-abstract/44/6/865/3752473> – 2017

Donina D., Seeber M., Paleari S. (2017) Inconsistencies in the Governance of Interdisciplinarity: The Case of the Italian Higher Education System. *Science and Public Policy*. 44 (6) pp. 865-875

Does single blind peer review hinder newcomers?

<https://link.springer.com/article/10.1007/s11192-017-2264-7> – 2017

Seeber M. , Bacchelli A. (2017) Does single blind peer review hinder newcomers? *Scientometrics*. 113(1) pp. 567-585

Why do higher education institutions internationalize? An investigation of the multilevel determinants of internationalization rationales.

<https://link.springer.com/article/10.1007/s10734-015-9971-x> – 2016

Seeber M. , Cattaneo M., Huisman J., Paleari S. (2016) Why do higher education institutions internationalize? An investigation of the multilevel determinants of internationalization rationales. *Higher Education*. 72 (5) pp. 685–702

Decision-Making Power and Institutional Logic in Higher Education Institutions: A Comparative Analysis of European Universities

2016

Canhilal S. K., Lepori B., Seeber M. (2016) Decision-Making Power and Institutional Logic in Higher Education Institutions: A Comparative Analysis of European Universities. *Research in the Sociology of Organizations*. 45 pp. 169-194.

European universities as complete organizations? Understanding identity, hierarchy and rationality in public organizations.

2015

Seeber M. , Lepori B., Montauti M., Enders J., De Boer, H., et al. (2015) European universities as complete organizations? Understanding identity, hierarchy and rationality in public organizations. *Public Management Review*. 17 (10) pp. 1444-1474

Competition for talent. Country and university-level effects in the internationalization of European universities.

<https://www.sciencedirect.com/science/article/abs/pii/S0048733314001954> – 2015

Lepori B., Seeber M., Bonaccorsi A. (2015) Competition for talent. Country and university-level effects in the internationalization of European universities. *Research Policy*. 44(3) pp. 789-802

Measuring Institutional Diversity across Higher Education Systems. Research Evaluation

2015

Huisman J., Lepori B., Seeber M., Frohlich N., Scordato L. (2015) Measuring Institutional Diversity across Higher Education Systems. *Research Evaluation*. 24(4) pp. 369-379

Branding of higher education institutions: strategic balance perspective.

2015

Mampaey J., Huisman J., Seeber M. (2015). Branding of higher education institutions: strategic balance perspective. *Higher Education Research & Development*. 34(6) pp. 1178-1191

Convergence and differentiation processes in Swiss higher education. An empirical Analysis.

2014

Lepori B., Huisman J., Seeber M. (2014) Convergence and differentiation processes in Swiss higher education. An empirical Analysis. *Studies in Higher Education*. 39 (2) pp. 197-218

Size of web domains and interlinking behaviour of higher education institutions in Europe

2014

Lepori B., Aguillo I., Seeber M. (2014) Size of web domains and interlinking behaviour of higher education institutions in Europe. *Scientometrics*. 100(2) pp. 497-518

Efficacy and limitations of research steering in different disciplines

2013

Seeber M.  (2013). Efficacy and limitations of research steering in different disciplines. *Studies in Higher Education*. 38 (1) pp. 20-38

Instruments as empirical evidence for the analysis of Higher Education policies.

2013

Reale E., Seeber M. (2013). Instruments as empirical evidence for the analysis of Higher Education policies. *Higher Education*. 65 (1) pp. 135-151

Core-periphery structures in national higher education systems. A cross-country analysis using interlinking data.

2013

Lepori B., Barberio V., Seeber M., Aguillo I. (2013) Core-periphery structures in national higher education systems. A cross-country analysis using interlinking data. *Journal of Informetrics*. 7 (3) pp. 622-634

Factors affecting web links between European higher education

2012

Seeber M. , Lepori B., Lomi A., Aguillo I., Barberio V. (2012) Factors affecting web links between European higher education. *Journal of Informetrics*. 6 (3) pp.435-447

Relational arenas in a regional Higher Education system: insights from an empirical analysis.

2012

Seeber M. , Lepori B., Agasisti T., Tijssen R., Catalano G. (2012) Relational arenas in a regional Higher Education system: insights from an empirical analysis. *Research Evaluation*. 21(4) pp. 291-305

Organisation response to institutional pressures in Higher Education: the important role of the disciplines

2011

Reale E., Seeber M. (2011) Organisation response to institutional pressures in Higher Education: the important role of the disciplines. *Higher Education*. 61 (1) pp. 1-22

Drivers of inequalities in Higher Education and the unexpected consequences of equality policies

2011

Reale E., Seeber M. (2011) Drivers of inequalities in Higher Education and the unexpected consequences of equality policies. *Higher Education Policy*. 24(2) pp. 185-211

1. Huisman J., Seeber M. (2019) Higher Education policies and the effects on Science. *Handbook of Science and Public Policy* eds. Weert Canzler, Stefan Kuhlmann, Dagmar Simon. Edward Elgar Publishing [LINK](#)
2. Seeber M., Lepori B. (2017) *Budgeting practices in European Universities*. In "Transforming University Organisations. A European Comparative Study" - eds. Bleiklie I., Enders J., Lepori B.; Springer International Publishing [LINK](#)
3. Seeber M. (2017) *The International Campus of Excellence initiative in Spain*. In "Policy analysis of structural reforms in higher education: Process and outcomes" - eds. de Boer H., File J., Huisman J., Seeber M., Vukasovic M. and Westerheijden D. Palgrave Studies in Global Higher Education. Palgrave [LINK](#)
4. de Boer H., File J., Huisman J., Seeber M., Vukasovic M. Westerheijden D. (2017) *Structural reform in higher education: An introduction*. In "Policy analysis of structural reforms in higher education: Process and outcomes" - eds. de Boer H., File J., Huisman J., Seeber M., Vukasovic M. and Westerheijden D. Palgrave Studies in Global Higher Education. Palgrave [LINK](#)
5. de Boer H., File J., Huisman J., Seeber M., Vukasovic M. Westerheijden D. (2017) *Structural reform in European higher education: concluding reflections*. In "Policy analysis of structural reforms in higher education: Process and outcomes" - eds. de Boer H., File J., Huisman J., Seeber M., Vukasovic M. and Westerheijden D. Palgrave Studies in Global Higher Education. Palgrave [LINK](#)
6. Seeber M., Lepori B. (2014) *The Internationalization of European Higher Education Institutions*. In "Knowledge, Diversity and Performance in European Higher Education" - eds. Bonaccorsi A.; Edward Elgar, pp. 138-166 [LINK](#)
7. Reale E., Seeber M. (2011) *Differences in the academic performance of Italian universities: exploring the relationships with market and public policies*. In "Public Vices, Private Benefits? Assessing the role of markets in higher education" - collective book of the CHER 22nd annual Conference - eds. Dill D. and Texeira P.; Sense Publisher
8. Barbara A., Costantini A., Reale E., Sacchetta P., Seeber M. (2008) *Il processo VTR: dalla selezione dei prodotti alla valutazione*. In "La valutazione della ricerca pubblica" - eds. Reale E. MILANO: Franco Angeli
9. Bressan M., Impicciatore M., Miscia S., Palumbo R., Reale E., Sacchetta S., Seeber M. (2008) *Caratteristiche e dimensioni del Vtr*. In "La valutazione della ricerca pubblica" - eds. Reale E., MILANO: Franco Angeli
10. Palumbo R, Reale E, Seeber M. (2008) *Il finanziamento della ricerca e gli effetti sulla performance*. In "La valutazione della ricerca pubblica" - eds. Reale E., MILANO: Franco Angeli
11. Reale E, Pedron L, Seeber M. (2008) *Gli squilibri territoriali nella ricerca pubblica italiana*. In "La valutazione della ricerca pubblica" - eds. Reale E., MILANO: Franco Angeli

ALTRE PUBBLICAZIONI

1. Hasgall A., Saenen B., Borrell-Damian L., Van Deinze F., Seeber M., Huisman J. (2019) Doctoral Education in Europe today: approaches and institutional structures. *European University Association: Brussels*
2. Benneworth P. .. Seeber M. et al. (2018) Mapping and Critical synthesis of current state of the art on community engagement in higher education. *TEFCE Project*
3. Seeber M. (2017) Springer Encyclopaedia of Higher Education, entry: i) the non-university sector
4. Reale E., Seeber M. (2007) Valutazione della ricerca e della didattica: metodi, strumenti e connessioni critiche nell'esperienza italiana. *RIV. -Rassegna italiana di valutazione*. 37 pp. 113-130

● PROGETTI

PROGETTI DI RICERCA VARI

1. Survey on International students - City of Ghent and Higher Education Institutions in Ghent (2018-2019) – Role: expert for survey design, item selection, analysis, reporting.
2. TEFCE (2018– 2019) – Multinational comparative project for the European Commission aimed to understand how to improve the community engagement of universities. Role: core-group expert, reviewer of the draft' chapters, expert on methodology and indicators design.
3. European University Association (2017- 2018) – Survey on Doctoral Education among EUA members – Role: expert for survey design, item selection, analysis, reporting
4. MARIE SKŁODOWSKA-CURIE ACTIONS (2016 -2017) – FP7 ex post and H2020 interim evaluation – Role: external expert counselling for data analysis
5. HEREL (2016 – 2017) – Project for the European Commission. Comparative study of eight countries exploring policies promoting the relevance of Higher Education. - Role: member of the core group, co-writing of the proposal
6. SHERDE (2015-2016) - Project for the European Commission. Comparative study of eight countries aimed to study Structural Higher Education Reforms – Role: member of the core group, co-writing of the proposal, development case study, cross case comparison, co-author of the report
7. EUNIVATION (2015-2016) Project for the European Commission, aimed to study universities' contributions to innovation capacity – Role: external expert, indicators design, literature review.
8. COST action (2014- 2018) – “Reforming Peer review” action TD 1306 – Role: Dissemination and Outreach co-ordinator, member of the workgroup on theory and concepts.
9. STEP4EU (2014-2015) –Network for R&D and Higher Education scholars –Role: Group representative
10. ERAWATCH (2013) – Platform on Research and Innovation policies and systems: Analytical Country report on Switzerland – Role: Expert for the European commission
11. ESPON-AMCER Project (2012) - Project for the European Commission. Advanced Monitoring and Coordination of EU R&D Policies at Regional Level - Role: definition of the methodology, coordination and development of the impact assessment section
12. LOMBARDY REGION (2011)– A system of indicators for the Management of a Regional Higher Education system – Role: write the Research Report
14. TRUE (2010) – Comparative multinational project studying the changes in the governance of European universities - Role: studying the funding and evaluation systems of the eight European countries, Guidelines for analysing survey data.
15. European Observatory (2009) – Role: filling templates on governance, funding, human resources, academic output of a selected sample of Italian universities

● SUPERVISIONE

ATTUALE

SUPERVISIONE DI DOTTORATO

Department of Political Science and Management, University of Agder, Norway

November 2019 – ongoing: Rukia Mohamed Pazi, full-time doctoral student.

Faculty of Political and Social Sciences, Department of Sociology, Ghent University, Belgium.

summer 2017 – summer 2019: Freek Van Deynze, full-time doctoral student

2014 –2019: Eliana Minelli, part-time doctoral student – graduation date: 9th September 2019

2014 – 2018: Jelena Brankovic, full-time doctoral student – PhD graduation: 2nd March 2018

● COMMISSIONI DI DOTTORATO

ATTUALE

Membro di Commissioni di Dottorato

2020 Barbara Zyzak, final evaluation – head of the evaluation committee, internal member – Department of Political Science and Management, University of Agder (NO)

2020 Burhan Findikli, midway assessment – supervisor Professor Ivar Bleiklie – Department of Administration and Organization Theory, University of Bergen (NO)

2019 Dr. Ali Akbaritabar, thesis “Quantitative sociology of academic work in an era of hyper competition and rankings” - supervisor Professor Flaminio Squazzoni – Department of Economics and Management, University of Brescia (IT)

2014 Dr. Nathalie Nuyts, thesis “Web of scientists: antecedents and outcomes of the social embeddedness of researchers” - supervisor Professor Ronan Van Rossem – Department of Sociology, Ghent University (BE)

● INSEGNAMENTI

ATTUALE

Insegnamenti vari

Department of Political Science and Management, University of Agder (Norway)

1. Adult education. Course on Organizational Change (convenor). Academic year: 2020/2021.
2. Doctoral course methodology in the Social Science (co-convenor). Academic year: 2020/2021. Quantitative methodology.
3. Master degree in Political Science: Course on Political Systems and Governance (co-convenor). Academic year: 2020/2021. Lesson on 'Governance of Higher Education and Public Science'.
4. Master degree in Political Science: Course on Network Governance (co-convenor). Academic year: 2020/2021. Three lessons: 'boundary spanners I and II' and 'public private partnerships'. Department of Political Science and Management, University of Agder (Norway)
5. Master degree in Political Science: Course on Research Design (co-convenor). Academic year: 2019/2020. Lessons on 'Academic writing'.
6. Master degree in Political Science: Course on Leadership in Public Organizations (co-convenor). Academic year: 2019/2020. Lesson on 'Leadership in Higher Education'.
7. Master degree in Political Science: Course on Organizational Change (co-convenor). Academic year: 2019/2020. Lessons on 'Digital Revolution and organizational change', 'Change in Public Organizations'.
9. Master degree in Political Science: Course on Research Methodology (co-convenor). Academic year: 2019/2020. Lessons on 'Survey Analysis', 'Social Network Analysis'.

Faculty of Political and Social Sciences, Ghent University (Belgium)

10. Bachelor degree in Sociology: Course in Organizational Theory (co-convenor). Academic years: 2014/2015; 2015/2016; 2016/2017; 2017/2018; 2018/2019: Lessons on 'Dualities in Organizational Theory', 'Transaction Cost Economics', 'Contingency Theory', 'Social Network Analysis', 'Organizational Ecology', 'New Institutionalism', "Resource Dependency theory"
11. Bachelor degree in Social Sciences: Course in Organizational Theory (co-convenor). Academic years: 2018/2019. Lessons on 'Transaction Cost Economics', 'Social Network Analysis', 'Organizational Ecology', 'Contingency Theory', 'New Institutionalism', "Resource Dependency theory".
12. Master degree in Sociology: Course in Higher Education (co-convenor). Academic years: 2015/2016; 2016/2017; 2017/2018; 2018/2019.

Faculty of Communication Science, University of Lugano - USI (Switzerland)

13. Master degree in Communication Science, Course on Management of Higher Education and Science Systems. Academic year: 2013/2014.

● CONFERENZE E SEMINARI

Keynote Speaker a seminari e invited talks

1. Seminar at SCORE, Stockholm centre for organizational research, University of Stockholm, *Institutionalized practices to allocate resources for academic knowledge production: abolish, reform or keep it?* Webinar, 17th December 2020
2. Invited talk at the Workshop on Dynamics of Regionalization of Higher Education – organized by Waseda University together with Université libre de Bruxelles (ULB) on the *New challenges to Higher Education internationalization*. Brussels, 14th March 2020 (cancelled due to Covid-19 pandemic)
3. Invited talk at the German Academic Exchange Service (DAAD) on *The internationalization process of European Higher Education institutions*. Bonn 23rd October 2019
4. Invited talk at ECOOMon *Peer review procedures avoiding cognitive anchors and enabling innovative and interdisciplinary research*. University of Antwerp (BE) 13th of May 2019
5. Invited talk at workshop *“Governance of research and its effects – an international comparison”* at the German Centre for Higher Education Research and Science Studies DZHW, *“Attracting and retaining research talent in Europe”* Hannover (GER) 11th October 2018
6. Invited talk at ETHZ – Polytechnic of Zurich (CH) *“Career disadvantages of mobile scientists in a (closed) European academic job market”* Zurich (CH) 27-28th September 2018
7. Invited talk at the University of Bergamo (IT) *“Is the European academic job market truly open?”*, Bergamo (IT) 6th June 2018
8. Invited talk at the COST event *“The relevance of impact in R&I policy – What role for networks?”* – Brussels (BE) 24th November 2017
9. Invited talk at the International Open Access Week, Royal Library –Brussels (BE) *“Metrics for research evaluation: good or bad, it depends!”* 23rd October 2017
10. Invited talk at the COST info day: *“added value and impact of a participation to a COST action”*, Brussels (BE) 8th November 2016
11. Invited talk at the 9th European Conference of International Society of Managing and Technical Editors (ISMTE) – *“PE ERE in a Nutshell”*, Brussels (BE) 1st November 2016
12. Seminar for UNAPRORI administrators of Croatian universities: *“Managing financial and human resources, evidence from European universities”*, Ghent University (BE) 13th September 2016
13. Invited talk at the University of Bergamo (IT) *“Copying the best is not always the best. Reflecting on unintended effects on mimicking in Higher Education and research policies and management”*, Bergamo (IT) 26th May 2016
14. Seminar for central administration members of the U4 network on *“Universities and Higher Education system funding systems in Europe”* –Ghent University (BE), 28th March 2014
15. Seminar for Doctoral students *“Multilevel modelling”* - 2013: University of Lugano - USI (CH), October 2013
16. Invited talk *“Organizational transformation of European Universities. An empirical assessment”* EUROHESC MEETING – Berlin, 29-31 August 2012
17. Seminar on *“Survey data methodology for statistical analysis”*. TRUE project – Rome, 31 May 2012

● COMPETENZE DIGITALI

R CRAN | SPSS | Office

● PATENTE DI GUIDA

Patente di guida: B